North Rhine-Westphalia
The Mobile Power of Germany

Barcelona, Spain
March 2 – 5, 2015

Fira Gran Via
Hall 6, booth B40
The Mobile World Congress (MWC), the leading exhibition for the mobile industry, is taking place from 2 to 5 March 2015 in Barcelona. Since its inception in 1986, the MWC has become the world’s most important trade fair and hub for mobile communications. This year once again, more than 85,000 trade visitors from all over the world are expected to attend. Over 1,800 exhibitors will provide a showcase for upcoming mobile trends and mobile applications.

The mobile communications revolution is in the process of becoming the driver and growth engine for innovations in the areas Industry 4.0, traffic telematics, entertainment and Smart Home. Trade visitors can find specific new services and products for their business models here.

The world’s most important technological developments are presented at the trade fair. These include, for example, Smart Home solutions or networked car-to-car communication solutions that contribute to relieving our urban centers in addressing environmental and traffic problems. In terms of Industry 4.0, mobile communications connects billions of machines and people with the transformative power of the Internet. You can experience for yourself at the trade fair how the mobilization of production will change our living and working worlds at breathtaking speed.

North Rhine-Westphalia is Germany’s No. 1 mobile communications state. Five big players in the telecommunications industry – Deutsche Telekom, E-Plus/Telefonica, Ericsson, Huawei Technologies and Vodafone – have their headquarters along the Rhine. In 2012, the industry generated around 55 billion euros in sales in North Rhine-Westphalia with over 39,000 employees. Companies from NRW account for over 70 percent of German mobile sales in the attractive growth market “Mobile Communications”. This impressively underlines the fact that our state is also one of the top addresses in European terms and that our companies have a lot to offer.

The 18 exhibitors at our booth will present the great diversity of NRW as a mobile state. The products offered range from mobile applications and mobile security technologies for end users, businesses, governments and authorities to machine-to-machine applications (M2M) for various industries.

You are cordially invited to visit us at our booth.

Garrett Duin
Minister for Economic Affairs, Energy and Industry of the State of North Rhine-Westphalia
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@-yet GmbH employs more than 20 employees and is acting as independent consulting firm in the business segments IT risk management and IT outsourcing/cloud-computing. The business segment IT risk management covers business continuity, business security, compliance and forensics.

Within the core segment business security, @-yet has experts for the entire range of possible services e.g. offsite and onsite penetration tests, web application security, code review, mobile application and mobile device security, industrial security (SCADA etc.) and building and maintaining secure IT infrastructure up to social engineering assessments. Additionally concepts and active measures for increasing our customer’s security and security awareness, but also the active consultancy and support according to BSI and ISO2700x with the strong focus on technical and organizational aspects are key main elements of the @-yet activities. The portfolio is completed by @-yet´s own IT Security seminars, workshops and presentations as well as active research and development of new attack vectors and appropriate counter measures.

avinotec, Solution Provider for Mobile-Live-Video Streaming

Live streaming is reality – on all mobile devices and networks by live on mobile.

Live On Mobile powered by avinotec’s Mobile Video Platform, is fully compliant with the latest 3G/4G standards. Besides RTSP, Apple’s HLS and Flash-streaming is supported. All live videos are streamed with real 15 frames per sec. – in detailed quality. For this, 2G network is needed only. Furthermore no additional software is needed for watching, as the onboard video-player is used – pure browser based. The recently deployed avinotec LiveVideoChat Android-app simplifies the usage and features video chat.

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Aviation Grade Bubble Free Nanotech Protection for Multimedia Devices
Our multimedia devices define us as people so why do we cover them with plastic protectors? Recent studies have shown that mobile phones can harbor bacteria such as e-coli, salmonella and MRSA and apart from protecting devices from abrasion and filth, Crystalusion also protects against these unwanted organisms. It is a silicon based invisible coating that is compatible with any device. Our product has attained both the ASTM – E2180 certification standard which means that bacteria are unable to survive on surfaces protected with it. and the ASTM C1624-05 Quantitative Single Point Scratch Testing certification standard using a 0.2mm tip radius Rockwell diamond and proven to withstand up to 56 n before showing visible signs of scratching. This means surfaces treated with Crystalusion are 600% more resistant than traditional screen protectors being used by millions of people today. The flexible and breathable liquid glass coating is 500 times thinner than a human hair and as a result is completely invisible but offers visible benefits.

A leading location in an international perspective, Düsseldorf is home to more than 1,900 companies from the information and communications technology sector. Such a concentration of companies, industry associations and institutions has made Düsseldorf into a unique ecosystem in the mobile sector on a world scale.

The Düsseldorf Office of Economic Development is the point of contact for all businesses wishing to locate to Düsseldorf from all levels of the mobile sector value chain – from global players and innovative SMEs to start-ups and young entrepreneurs.

What the Office of Economic Development does for its clients
■ Assist foreign companies in setting up in Düsseldorf
■ Advise companies on permits and authorizations
■ Support entrepreneurs in establishing a business in Düsseldorf
■ Procure industrial property and buildings
■ Organize financial assistance for young companies
■ Help local companies enter foreign markets

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Cumulocity is the leading cloud platform provider for the “Internet-of-Things” (IoT). Cumulocity origins as part of Nokia Siemens Networks, the world’s mobile broadband specialist, gives us the experience of managing networks of millions of devices in a reliable, rapidly scalable and flexible manner. Cumulocity Software-as-a-Service offerings fundamentally reduce complexity and makes „Internet-of-Things“ technology affordable to everyone. Cumulocity has set new industry standards and received innovation awards. Our open, application centric and free to try offering includes a comprehensive developer environment, IoT specific device management, application enablement and lead cloud based applications in key verticals including retail, industrial Internet, energy and real time tracking.

Deutsche Post DHL is the world’s leading mail and logistics services group.

The Deutsche Post and DHL corporate brands represent a one-of-a-kind portfolio of logistics (DHL) and communications (Deutsche Post) services. The Group provides its customers with both easy to use standardized products as well as innovative and tailored solutions ranging from dialog marketing to industrial supply chains. About 480,000 employees in more than 220 countries and territories form a global network focused on service, quality and sustainability. With programs in the areas of environmental protection, disaster management and education, the Group is committed to social responsibility. In 2013, Deutsche Post DHL generated revenues of more than 55 billion euros. The postal service for Germany. The logistics company for the world.

For more information: www.dpdhl.com.
The Bochum based G Data Software AG is an innovative and rapidly expanding software house that specialises in IT security solutions.

As a specialist in Internet security and pioneer in the field of virus protection, the company, founded in Bochum in 1985, developed the first antivirus program more than 28 years ago. Consequently G Data is one of the oldest security software companies in the world. The product range comprises security solutions for end customers as well as medium to large-sized enterprises.

With Internet Security for Android G Data offers smartphone and tablet users powerful protection against malware, intrusive apps, phishing attacks and the far-reaching consequences of the loss or theft of their device. An all new child protection allows parents to leave their devices safely in the hands of their kids.

G Data security solutions are available all over the world.

**World Premiere**
Gorilla Electronics introduces at MWC 2015 in Barcelona the first real alarm system for smartphones and tablets. Smartphones and tablets are stolen more and more frequently. In most cases, the loss is a disaster, not only because the device is stolen, but also the SIM card with personal phone number is gone, furthermore all contact addresses, WhatsApp chats, photos, videos and other data.

The alarm system of Gorilla Electronics needs no App, no Cloud – just plug in and smartphone and tablet are secured.

**About Gorilla**
Gorilla Electronics GmbH is manufacturer of consumer electronics devices. With new ideas the Gorilla® products intent to solve daily problems a little bit different than before and intent to improve the “Peace of Mind” of Gorilla customers.

Gorilla® products are sold throughout the European Union (EU-27) and Switzerland, Gorilla® is an European-wide registered and protected brand.

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i-tec GmbH is an owner-managed and global acting consulting company. The major focus is on the transformation of service- and supply chain processes, with the scope of a sustainable increase in value. Above all, the successful development and implementation of innovative service strategies characterizes i-tec GmbH.

Our company reputation is based on experienced consultants, proven methods, and a long successful project track record. Close cooperation with universities as well as regular training and upgrading measures, ensure our deep market understanding, quality and up-to-date knowledge in terms of new technologies and trends.

As an international company, we are a competent and flexible partner for leading companies with a focus on Europe, MEA China and America.

Materna is an owner-managed ITC services provider and we have been successfully implementing IT projects for our customers for over 30 years now. Our team of around 1,500 dedicated employees works for our company throughout Europe and includes highly specialized consultants, software developers, software architects and project managers as well as editors and marketing experts. In the business year 2013 we achieved a group turnover of 158 million Euros.

Our experts support you with process and technology consulting services, develop and implement the most suitable IT solutions and provide services for maintenance, operations and training. We also help you to digitalize your existing communications and sales channels and enhance them with new media. We accompany you from the initial idea and concept design through to implementation and operations. Our solutions are used by companies and the public sector alike.

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QUALIGON focuses on quality topics from the user’s perspective in telecommunications. Express Quality is our vision. This comprises visualisation, expression and presentation together with up-to-datedness, speed and dynamism to enable our customers to achieve permanently the aspired quality level.

Based on our clients’ needs we make use of different methods, e.g. Design and Implementation of Quality Concepts, Assessment and Analysis of Quality Data, Execution of Test Campaigns and Optimisation of identified Quality Issues.

Our services cover End to End Quality, Customer Experience, Service Benchmarking of mobile Operators, Testing and Probing on Smartphones, Reporting as a Service for Telecommunications, e.g. based on Business-Objects, Professional Automation Services on the MobileCloud using UFT. Being a certified partner of Perfecto Mobile we are experienced in delivering trainings, professional services and hosting MobileClouds.

QUALIGON is a major supplier of the awiloc technology for Indoor Localisation services based on WiFi and Bluetooth Beacons. We offer full services including Project and Infrastructure Management and Map Generation.
RWTH Aachen is the leading German University in third party funding and has a strong technology transfer track record. Its profile area “Information and Communication Technology” (ICT) combines all ICT competences at RWTH Aachen University ranging from fundamental research to application of ICT.

Besides multimedia and computer vision a major focus of ICT research at RWTH is “digital ambience”, referring to the enormously growing amount of connected devices surrounding us in all domains, whether it is e.g. industry, smart cities, energy, health or daily life. A new concept in this field are cyber-physical systems (CPS) whose emergence leads to enormous technological challenges. At the Mobile World Congress the ICT profile area of RWTH Aachen University presents new projects and prototypes in the area of CPS.

The Düsseldorf-based Secusmart company is the leading specialist in anti-eavesdropping technology for telephone conversations via smartphone and landline. Customer needs drive Secusmart’s goals: maximum security, ease of use and the utmost flexibility.

The Düsseldorf encryption experts use cutting-edge technologies to tailor the designs of their high security solutions to meet individual requirements. Continuous development ensures the widest possible user acceptance in both business and politics.

Governments and federal agencies have put their trust in the high security anti-eavesdropping solutions from Secusmart for years, including the smartphone anti-eavesdropping concept: SecuSUITE for BlackBerry 10. The Vodafone “Secure Call” encryption app is also of great interest for businesses of any size: companies pay only a low monthly amount for employees who can telephone securely with the app around the globe, regardless of the phone service provider.
SHS VIVEON is an internationally active business and IT solution provider for Customer Management. Our business focuses on vital Customer Management issues. We offer market-leading expertise in Customer Value and Customer Risk Management. Further core skills cover all topics that are crucial for successfully realising Customer Management: Customer Analytics, Big Data, Business Intelligence, Data Warehousing as well as Next Generation Advertising.

SHS VIVEON operates at 6 locations in 3 European countries and is one of Europe’s leading providers of customer management services with circa 240 employees and more than 200 customers in 15 countries. SHS VIVEON’s customers include well-known companies from the financial services, industrial, retail and telecommunications sectors, including A1 Telekom Austria, BMW Financial Services, BP, Credit Suisse, Deutsche Telekom, E-Plus, Ingram Micro, Kabel Deutschland, Orange, Shell, Swisscom, Telefonica Germany, Vodafone and Zalando.

Sirrix AG is one of today’s world leaders in Trusted Computing and a specialist in cryptography and information security. Sirrix focuses on enabling trustworthy solutions, combining highest security with simplicity of management.

The product range includes solutions for securely protecting client and network when accessing the internet (Browser-in-the-Box), for safely separating company and private areas of smartphones (“BizzTrust”) as well as for revolutionary client security and efficient desktop management (“TrustedDesktop”). Moreover Sirrix offers a BSI approved hard disk and USB encryption (“Trusted-Disk”), a third-generation “TrustedVPN” solution and products for secure communication: VoIP encryption, NATO Secure Voice Strategy, CryptoPhones (3G), FaxEncryption appliances.

The company works on cryptographic methods and systems for special applications including the military and is a major supplier of national and allied governmental organizations as well as enterprises.
North Rhine-Westphalia (NRW) is one of the most important locations for Information and Communication Technology (ICT) in Europe. In 2012, more than 23,500 companies employed some 200,000 people, creating turnover of € 96 billion. As Germany’s top location in the field of telecommunication the state is an excellent place for innovation in mobile communication, services, technology and applications.

ICT.NRW is the central platform of NRW’s ICT scene. Take part in the interdisciplinary discussion of future ICT trends – for example in cyber physical systems for industry, in medical-technical networking, in smart grids, self-controlled logistic processes, and safe and efficient traffic control systems – that will impact many aspects of Industry 4.0. ICT.NRW links industry, research and politics, promotes pioneering start-ups and supports the internationalization of NRW’s enterprises.

You are invited to get in touch with NRW’s ICT network of global players and innovative SMEs from IT and mobile industry.

zafaco GmbH is your competent business partner, ready to support you in the implementation of challenging ITC projects through its central business areas Benchmarking, Business Service Management and Business Intelligence.

zafaco with its headquarters in Ismaning, Germany is the market leader for NGN tests including Highspeed Internet, VoIP, IP Television and Mobile Broadband Measurement. Conducting studies on the service quality of broadband and mobile access for the German Federal Network Agency and European Publishing Houses are also parts of our Portfolio.

zafaco works with a tried-and-tested network of specialized, professional partners with an extensive portfolio of successful projects.
NRW.International – Partner for worldwide business
NRW.International is the organisation in charge of export promotion in the federal state of North Rhine-Westphalia.

NRW.International has been set up as a public private partnership between the federal government of North Rhine-Westphalia and the regional Chambers of Skilled Crafts, small and medium sized enterprises, the regional Chambers of Industry and Commerce and the development bank of North Rhine-Westphalia. It is responsible for the organisation of joint trade fair presentations abroad, the coordination and support of international trade delegations from North Rhine-Westphalia to foreign countries and the pooling and editing of foreign trade information relevant for companies from the region.

NRW.International coordinates these activities between intermediary organizations and the government of North Rhine-Westphalia in order to provide excellent services and political backing by the regional representatives to the business community.

Ready to go with NRW.INVEST – the one-stop agency for investors
For the successful launch of investment projects you need a good start and reliable partners. To make optimum, exhaustiv use of the locational advantages, we support potential investors with their settlement projects in North Rhine-Westphalia, Germany’s best investment destination. “We” means NRW.INVEST, the state-owned economic development agency. Throughout the entire process, we act as your central, competent and confidential contact for all matters relating to your project. Our range of services is comprehensive. As a one-stop agency, we offer you our expertise and our proven network combining business, science, administration and politics.

As a state-owned economic development agency NRW.INVEST provides its services to companies from Germany and abroad. Based in the state capital Düsseldorf, NRW.INVEST GmbH was established in 1960. Sole owner is the state government of North Rhine-Westphalia, represented by the Minister for Economic Affairs. Besides two subsidiaries in Japan and the USA, NRW.INVEST GmbH operates representative offices in China, India, Korea, Russia and Turkey.
TeleTrusT – IT Security Association Germany
TeleTrusT is a widespread competence network for IT security comprising members from industry, administration, research and partner organizations with similar objectives. With a broad range of members and partner organizations TeleTrusT embodies the largest competence network for IT security in Germany and Europe.

TeleTrusT is carrier of the „European Bridge CA“ (EBCA; PKI network of trust), the quality seal „IT Security made in Germany“ and runs the IT expert certification programs “TeleTrusT Information Security Professional” (T.I.S.P.) and “TeleTrusT Engineer for System Security” (T.E.S.S.). TeleTrusT is a member of the European Telecommunications Standards Institute (ETSI). www.teletrust.de

Further exhibitors from North Rhine-Westphalia

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